



Expression of Interest Franchise Application Form

Thank you for your interest in Rong Hua Bak Kut Teh Franchise.

We are looking for franchisees with the following profile:

Personality: Positive attitude and management ability
Strong commitment to business & drive to succeed
Excellent customer-service orientation.

If you meet this profile, we invite you to complete this application form and return it to us as soon as possible. All information provided will be treated with the strictest confidence.

Please complete and return this form to:

Franchise Manager, Rong Hua Bak Kut Teh

Email: franchise@ronghua.com.sg

PERSONAL PARTICULARS

Name: *Mr/ Mrs/ Ms _____

Address: _____

_____ S (_____)

Contact Number: _____ Email: _____

Nationality: _____ Race: _____

Age: _____ Marital Status: _____

Highest Academic / Professional Qualifications attained: _____

Do you intend to have investment partners? If so, please kindly provide their details:

(1) Name of Partner: *Mr/ Mrs/ Ms _____

Relationship to applicant : _____

Contact Number: _____ Email: _____

Nationality: _____ Race: _____

Age: _____ Marital Status: _____

Highest Academic / Professional Qualifications attained: _____

(2) Name of Partner: *Mr/ Mrs/ Ms _____

Relationship to applicant : _____

Contact Number: _____ Email: _____

Nationality: _____ Race: _____

Age: _____ Marital Status: _____

Highest Academic / Professional Qualifications attained: _____

Your Employment Record:

Period	Name of Employer	Position

If currently Self-Employed/ running a business, please specify nature of business:

FRANCHISE BUSINESS

(1) Why are you interested in Rong Hua Bak Kut Teh franchise?

(2) Why do you think you will make an ideal Rong Hua Bak Kut Teh franchisee?

(3) Do you intend to involve your family members in operating Rong Hua Bak Kut Teh?

PREVIOUS EXPERIENCE

(1) Do you have any previous experience in retail? * Yes / No

If YES, please kindly provide details:

(2) Do you have any previous experience in operating a franchise business? * Yes / No

If YES, please kindly provide details:

FINANCIAL INFORMATION

(1) How much money do you have to invest? (Please tick one)

- ☐ Less than SGD\$300,000
- ☐ SGD\$300,000 - \$400,000
- ☐ SGD\$400,000 - \$500,000
- ☐ Above SGD\$500,000

(2) Where will your investment monies come from? (You may tick more than one)

- ☐ Personal Savings
- ☐ External Investors
- ☐ Bank Loan
- ☐ Others (please specify): _____

- CONFIDENTIAL -

(3) What is your Gross Income declared in the latest Year of Assessment?

SGD \$ _____

(4) What is your annual sales turnover of your own business? *(For Self-Employed/ Business person)*

- ☐ Less than SGD\$250,000
☐ SGD\$250,001 – SGD\$500,000
☐ SGD\$500,001 – SGD\$1,000,000
☐ Above SGD\$1,000,000

----- **DECLARATION** -----

Please answer all the following questions (Please tick):

- (1) Have you or the directors/ partners ever been convicted of a criminal offense by a court of law, in Singapore or overseas? Yes ☐ / No ☐
- (2) Have you or the directors ever been involved in any civil litigation in the past 5 years? Yes ☐ / No ☐
- (3) Have you ever been declared bankrupt or has any company you previously ran become insolvent? Yes ☐ / No ☐

If you have replied Yes to any question above, please provide details:

By signing below, the applicant certifies that all information provided herewith is true and accurate to the best of his knowledge. If the applicant is found to have willfully provided misleading information, his application for the franchise and its subsequent award, if any, may be deemed null and void.

Name: _____ NRIC: _____

Signature: _____ Date: _____

Thank you for your interest in Rong Hua Bak Kut Teh franchise